

Whitireia School of Beauty and Hairdressing offers a suite of professional courses catering for pre-apprentice hairdressing training and professional beautician qualifications.

Learn the latest Beauty and Hairdressing techniques and gain practical experience. Benefit from our strong industry links which ensure we know what employers are looking for.

## Why study at Whitireia?

Whitireia New Zealand has been delivering Beauty and Hairdressing courses for over 10 years. We have built up a strong team of industry experienced and qualified tutors who each offer different areas of expertise. Our tutors lead, motivate and inspire students to ensure their success.

As a Beauty or Hairdressing student, you will be based at Porirua Campus. All of our courses are practical and you will enjoy performing treatments on paying clients during Salon Days and other promotional events that are held regularly throughout the course.

Graduates will gain a wide range of knowledge, versatile skills and practical experience to confidently begin a career in the beauty and hairdressing industry as an apprentice hairdresser, beautician, nail technologist or a retail cosmetic sales assistant.



Beauty Therapy, Hairdressing,  
Make-up, Nails, Nutrition,  
Customer Service skills and  
more...

Gain the National Certificate in Hairdressing (Salon Support) (level 3) on this 18 week, full-time course designed for those interested in hairdressing as a career. Course starts in February and July.

Learn fundamental hairdressing and customer service skills to enable you to begin a hairdressing apprenticeship. This includes plenty of practical experience to support the essential theory delivered. Scheduled salon days also provide students with valuable practical experience working on actual customers.

Graduates of this programme will achieve the equivalent of six months of a hairdressing apprenticeship, learning skills that will enable you to gain employment in a salon or as a Retail Assistant. Graduates can also continue studying towards the Certificate in Beauty Therapy.

The entry criteria for this course is NCEA Level 1 or evidence of equivalent skills and knowledge. International students must have 5.5 IELTS .

Gain the confidence, training and knowledge needed to become a hairdresser.



## Course Outline

**Hairdressing** Learn the skills to analyse the hair and scalp, shampooing, blow-drying, applying colour (highlights and foils), conditioning treatments and hair-ups. Learn to provide professional consultation to clients.

**Salon skills** Gain experience providing quality customer service in a salon environment including welcoming clients, daily workflow procedures, telephone skills, booking appointments and reception duties.

**Product Knowledge** Learn how to display, sell and maintain professional hairdressing products in a salon/clinic environment.

**Health and safety** You will be trained by an industry professional and receive an industry recognised certificate in First Aid procedures.

**Salon days** Gain extensive practical experience with a range of clients during our professional salon days which are held regularly throughout this course.

## Also available: Certificate in Retail and Cosmetic Services—Youth Strand

The Certificate in Retail and Cosmetic Services is a one year Level 2 youth course specifically designed for 16-17 year olds who want to gain a qualification in a supportive environment. Learn customer service and cosmetic skills (make-up applications and nail art) to gain employment in pharmacies and retail outlets. Please contact Whitireia for more information and youth strand/youth Guarantee entry criteria.

The Whitireia Certificate in Beauty and Hairdressing (level 3) is a one-year full time for those interested in the make-up artistry and hairdressing industries. Course starts February.

Learn about make-up, cosmetics, beauty products and hairdressing. Gain essential theory and practical experience during scheduled salon days where you work on actual customers.

Graduates can enter the beauty industry, gain a hairdressing apprenticeship or go on to further study. Includes the National Certificate in Hairdressing (Salon Support) (Level 3) and the opportunity to sit the internationally recognised City and Guilds Certificate in Beauty Therapy.

The entry criteria for this course is NCEA Level 1 or evidence of equivalent skills and knowledge. International students must have 5.5 IELTS .

This course is open to all who meet the entry criteria and there are also limited Fee Free places available for people aged 16-18 years, who met the youth guarantee criteria\*



## Course Outline

**Hairdressing Salon Support Level 3** You will gain the same qualification and skills outlined on the opposite page, plus:

**Make-up artistry** Students will get a thorough understanding of make-up application including day or night, wedding and period makeup.

**Nutrition** Gain a thorough understanding of healthy eating and food combination programme and be able to explain nutrition principals for Beauty Services.

**History of Cosmetics** Study the history and theory of Cosmetic and Alternative Therapies .

**Salon days** Gain extensive practical experience with a range of clients during our professional salon days which are held regularly throughout this course.

### \*Youth Guarantee Criteria

To be eligible for a Fee Free place on this programme, students must be a school leaver who is 16-17 years of age. (students 18 years old within three months of start of course are not eligible). Students must be new to tertiary education (e.g. Not previously or currently enrolled in a SAC funded course) and students must be enrolled full-time for study in 2011.

The Certificate in Beauty Therapy (Level 4) is a one-year, full-time course for people who want to begin a career in the beauty industry. Starts in February.

Learn essential theory and gain practical experience working on actual clients. Learn to professionally perform eye treatments, eye brow shapes, manicures, pedicures and day or night make up.

Gain the Certificate in Beauty Therapy, plus two National Certificates in Beauty Services and the opportunity to sit the internationally recognised City and Guilds Diploma in Beauty Therapy.

Graduates of this course will have the knowledge and skills to work as a beautician, nail technician, product sales representative, consultant and beauty business manager and/or owner.

Entry criteria for this course is NCEA level 2 or equivalent skills and knowledge. Students need to be committed to pursuing a career in beauty services and attend an interview. International students must have 5.5 IELTS.



## Course Outline

**Anatomy and Physiology** Learn human anatomy and physiology relating to the Beauty Therapy industry.

**Cosmetology services** Gain a thorough understanding of make-up applications plus eyelash/eyebrow tinting and eyebrow shaping. Learn the retail skills to provide professional client services and receive an industry certificate.

**Facial Therapy** Learn the practical and theoretical knowledge of current treatments and services using quality products. Perform cleansing and massage treatments on clients using manual and electrical techniques.

**Manicure and Pedicure** Learn the theory and current treatments for manicure and pedicures and practice this skills on clients.

**Nail Augmentation** Learn to professionally apply both acrylic and gel nail enhancement systems.

**Small Business** You will understand what it takes to run and operate a small business, including ownership options, financial structures and marketing.

**Waxing** Learn theory and practical knowledge of performing a wide range of waxing treatments for the body.

**Health and Safety** Complete a 2 day First Aid workshop, delivered by an industry professional, and receive NZQA unit standards on first aid procedures and emergency situation management. Gain an understanding of health and safety responsibilities within the workplace.

**Salon days** Gain extensive practical experience with a range of clients during our professional salon days which are held regularly throughout this course.

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