

Gain skills to begin a hairdressing apprenticeship and an insight into the beauty industry



Youth Guarantee programmes are free, one year full-time courses designed for school leavers. Start in February

### Programme content

**Hairdressing** learn the skills to analyse the hair and scalp, shampooing, blow-drying, applying colour (highlights and foils), conditioning treatments and hair-ups. Learn to provide professional consultation to clients

**Salon Skills** gain experience providing quality customer service in a salon environment including welcoming clients, daily workflow procedures, telephone skills, booking appointments and reception duties

**Product knowledge** learn how to display, sell and maintain professional hairdressing products in a salon/clinic environment

**Health and safety** you will be trained by an industry professional and receive an industry recognised certificate in first aid procedures

**Salon days** gain extensive practical experience with a range of clients during our professional salon days which are held regularly throughout this course

**Make-up artistry** you will get a thorough understanding of make-up application including day or night, wedding and period make-up

**Nutrition** gain a thorough understanding of healthy eating and food combination programmes and be able to explain nutrition principals for beauty services

**History of cosmetics** study the history and theory of cosmetic and alternative therapies

### Qualification

Graduates of the Certificate in Beauty & Hairdressing will also gain the National Certificate in Hairdressing (Salon Support) (Level 3) and the City & Guilds Certificate in Beauty Therapy

### Further study options

Enrol in the Certificate in Beauty Therapy (Level 4) or a range of other courses offered at Whitireia New Zealand, or embark on a hairdressing apprenticeship

### Entry criteria

- Must be a school leaver between 16 and 17 years of age as at 13 February 2012
- Can be turning 18 years of age on or after 14 February 2012 and still be eligible
- Must enrol in full-time study in 2012
- Must be a New Zealand citizen or permanent resident
- NCEA Level 1 or equivalent skills and knowledge